

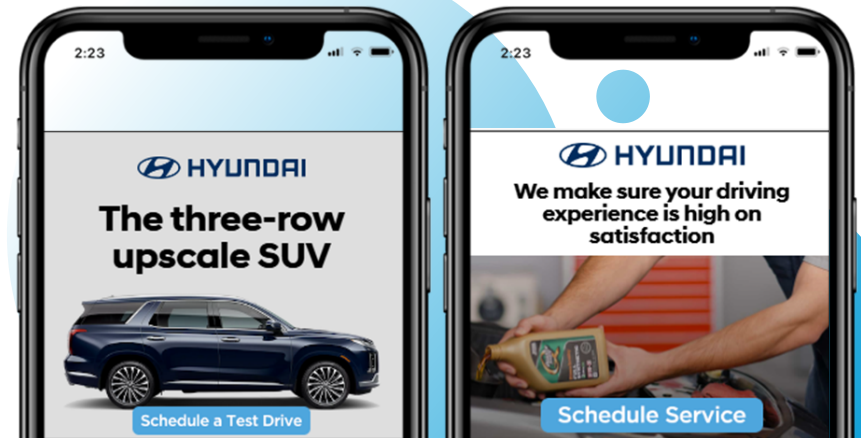
CAMPAIGN MANAGEMENT



[24]7.ai

Drive uplift in sales with highly personalized & dynamic digital advertising using [24]7 Target

- ✓ AI-powered targeting & retargeting
- ✓ Dynamic creative optimization
- ✓ Intent-driven connected customer journeys
- ✓ Machine Learning for real-time optimization
- ✓ Conversational ads, display ads, video ads
- ✓ Integration with Facebook & Instagram



**[24]7 TARGET DRIVES STATISTICALLY SIGNIFICANT
INCREMENTAL SALES**

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